# **Privacy Policy**



Virtual Antidote Solutions LLC Privacy Policy

Effective Date: May 28, 2025

### **Privacy Commitment**

Virtual Antidote Solutions LLC is committed to protecting your privacy and safeguarding any personal information you share with us. This policy outlines how your data is collected, used, stored, and protected during the course of our work together.

#### **Who Controls Your Data**

Virtual Antidote Solutions LLC acts as the data controller for all personal data collected in the course of delivering services. This means we determine how and why your data is processed, and we are responsible for ensuring it is handled in accordance with applicable data protection laws.

#### What We Collect

We may collect basic personal and business-related information through intake forms, scheduling platforms, email, or consultations. This includes:

- Your name and contact information
- Project details or preferences
- Communication or documentation relevant to your engagement

In rare cases, we may receive sensitive or regulated information (e.g., FERPA-protected data, grant financials). These are handled with additional safeguards in accordance with our <u>Data Retention Policy</u>, which outlines how long we retain data and how we securely dispose of it after your project concludes. If needed, additional agreements (such as a Data Processing Agreement) can be provided.

### Cookies & Website Tracking

This website may use cookies or third-party tools (such as embedded forms) to understand site performance and improve your experience. No personally identifiable information is stored unless you voluntarily submit it through a form, intake process, or booking tool.

This website uses Plausible Analytics, a privacy-first, cookie-free tool that does not collect personal data, use cookies, or perform cross-site tracking. Data is anonymized, aggregated, and hosted in the EU under GDPR/ePrivacy compliance.

All Plausible data is retained for up to 13 months, in line with EU guidance.

While this website does not use traditional tracking cookies, some third-party tools you interact with (e.g., embedded forms or schedulers) may store cookies. You can control or clear these at any time using your browser settings.

#### **How Your Information Is Used**

Your information is used solely to:

- Deliver services you've requested
- Communicate and schedule effectively
- Improve workflow and project execution

We do not sell or share your information with third parties for marketing or promotional purposes.

#### **How We Protect Your Data**

All data shared with Virtual Antidote Solutions LLC is handled using secure tools and protective protocols:

- TLS encryption for all communications (via Microsoft 365)
- **AES-256 encrypted storage** (e.g., OneDrive, IDrive)
- Device-level encryption using BitLocker on all Windows devices
- Access limited to the founder and any pre-approved subcontractors who have signed confidentiality agreements

#### When We Share Data

We only share your information when necessary to fulfill project tasks or obligations.

- Subcontractors or collaborators may access limited data with your knowledge and consent and are always bound by NDAs.
- Information may be disclosed when required under applicable law, or to protect the rights, safety, or integrity of Virtual Antidote Solutions LLC and its clients.

### **Your Rights**

You have the right to:

- Request a copy of the personal data we hold
- Correct inaccurate or outdated information
- Request that your information be deleted
- Opt out of non-essential communications

Requests will be acknowledged within 2 business days and typically resolved within 5 business days.

## **Regulatory Alignment**

While Virtual Antidote Solutions LLC is a U.S.-based business, we strive to align with key principles of the **General Data Protection Regulation (GDPR)** and the **California Consumer Privacy Act (CCPA)**, including transparency, data minimization, and user control.

### **Policy Updates**

We may update this privacy policy from time to time to reflect changes in our practices or legal requirements. When we do, we'll revise the "Last Reviewed" date. We encourage you to review this page periodically for the latest information.

#### Contact

Questions about this privacy policy may be directed to:

# Rosemary Damato, Founder

Virtual Antidote Solutions LLC Email: info@VirtualAntidote.com

Phone: 201-862-7899

Response time: Within 2 business days

Version 1.0 - Last reviewed: July 5, 2025

This policy is reviewed annually and updated as needed to reflect current practices.